

## Privacy Meets Technology: The Road Ahead for Ontario Schools

*Dr. Michael Geist, Canada Research Chair of Internet and E-Commerce Law at the University of Ottawa*

In this address, Dr. Michael Geist focuses on how organizations can adjust to new technologies, anticipate future shifts within the Canadian privacy law landscape, and be ready for the future privacy-compliance requirements that arise within the context of MISA and data warehousing initiatives.

### Resources:

Geist, M. (2002) *Internet Law in Canada*. Captus Press.

### Suggested Audience

- Directors
- Superintendents with Privacy and Access Responsibilities
- Information and Technology Managers
- Freedom of Information Managers
- MISA Leads
- Special Education/Records Staff
- Board Researchers and Analysts

### Segments

1. Introduction
2. The Stages of Privacy
3. The Six Challenges of Privacy
4. Security Stages and Challenges
5. MISA: Challenges and Pressure Points

### Segment 1: Introduction

(Length 2 minutes)

#### Synopsis:

Dr. Geist provides an overview of his presentation.

### Segment 2: The Stages of Privacy

(Length: 5 minutes)

Dr. Geist outlines the three stages of privacy.

#### Look for the following:

- Stage 1 – Privacy policies
- Stage 2 – The complexity of compliance
- Stage 3 – The evolution of compliance

#### After viewing Segment 2:

- How does your organization need to adjust as technology drives changes?

### **Segment 3: The Six Challenges of Privacy**

(Length: 23 minutes)

Dr. Geist identifies six challenges in the area of privacy and access.

#### **Look for the following:**

- Legislative review
- Outsourcing
- Spam/Internet harms
- RFID (Radio Frequency Identification Devices)
- Keystroke logging
- “Anonymizing” data

#### **After viewing Segment 3:**

- Describe the six challenges and outline the implications for each one.

### **Segment 4: Security Stages and Challenges**

(Length: 12 minutes)

Dr. Geist describes the three major stages in security. He outlines three challenges in the realm of security and the implications associated with each.

#### **Look for the following:**

- Pre-9/11
- 9/11 to 2006
- Evolution of security
- Security breach disclosure
- Security litigation
- Lawful access

#### **After reviewing Segment 4:**

- Discuss the major differences between the three stages of security.
- Describe the major implications of each of the security challenges.

### **Segment 5: MISA: Challenges and Pressure Points**

(Length: 11 minutes)

Dr. Geist links security, privacy, and access to MISA. In this segment, he outlines challenges and pressure points and recognizes the need for training.

#### **Look for the following:**

- Privacy Impact Assessment
- Data holdings and data sets
- Access to data
- Pressure points

#### **After viewing Segment 5:**

- Identify several strategies that will assist your organization.
- Assess and evaluate where your system (school and board) is at with regard to current practices and processes. Identify the next steps required to ensure that “Privacy and security is everyone’s issue.”